

How to start a fundraising campaign on giving.sg on behalf of BCCS iWalk 2020

Support BCCS iWalk 2020!

Start a fundraising campaign on giving.sg by following these simple steps:

Step 1

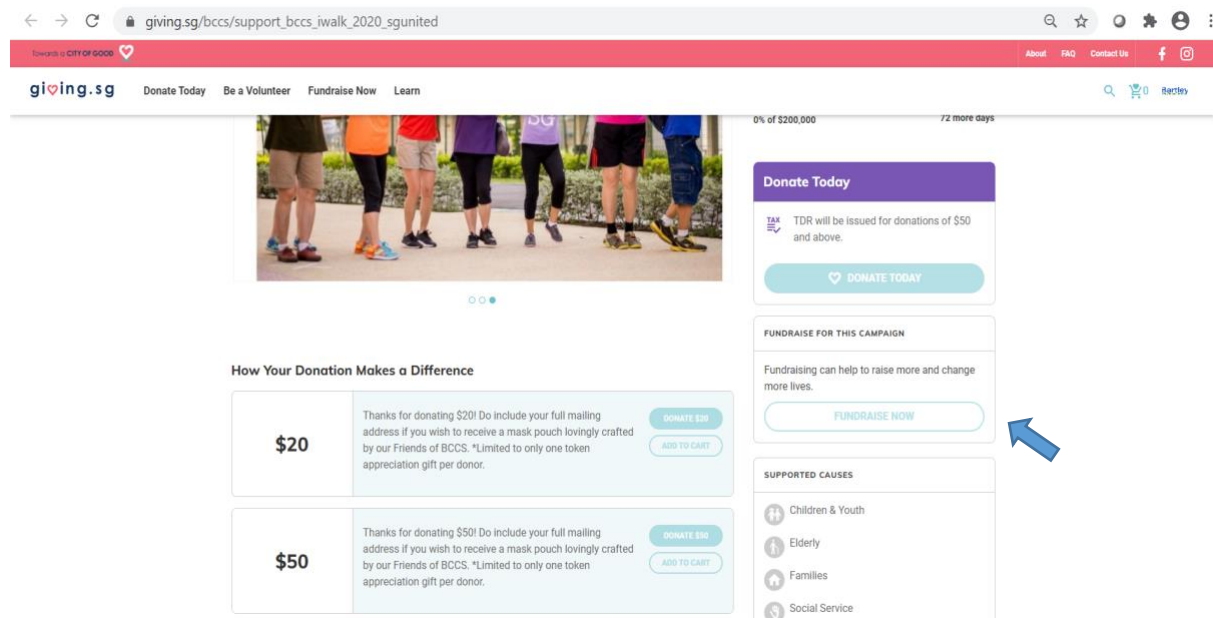
Go to our Giving.sg campaign link

https://www.giving.sg/bccs/support_bccs_iwalk_2020_sgunitied



Step 2

Click on FUNDRAISE NOW



Note: You are required to log-in into your giving.sg account. If you do not have a giving.sg account, you will be required to create one before you can create a fundraising campaign.

Step 3

You will be directed to this fundraising campaign template.

>Set the privacy setting and fundraising appeal as indicated below:

The screenshot shows the 'Start a fundraising campaign' page on giving.sg. The page is for a campaign named 'Bartley Community Care Services'. The 'Privacy Setting' is set to 'Public' and the 'Fundraising Appeal' is set to 'Local'.

>Complete the fields in your campaign story.

The screenshot shows the 'My campaign story' page on giving.sg. The 'Campaign Title' field is empty. The 'Fundraising Goal' is set to '1000'. The 'About Campaign' section is empty. The 'Causes supported by this campaign' section has several checkboxes, with 'Families', 'Social Service', and 'Children & Youth' selected.

Suggested Campaign Title: Support BCCS iWalk 2020

About Campaign: Tell us about your fundraising campaign.

Suggested key-phrases:

- join me to raise funds for #BCCSiWalk2020
- support beneficiaries
- during these challenging times

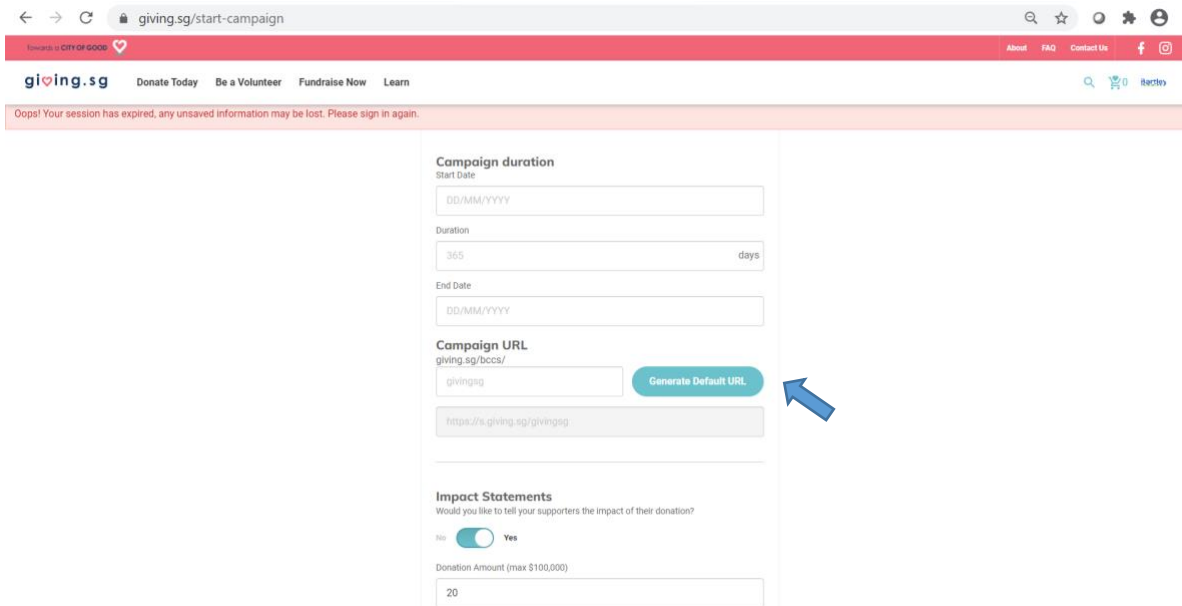
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>Input the fields for campaign duration and click Generate Default URL button.

Start Date: Enter Today's date

End Date: 31/12/2020

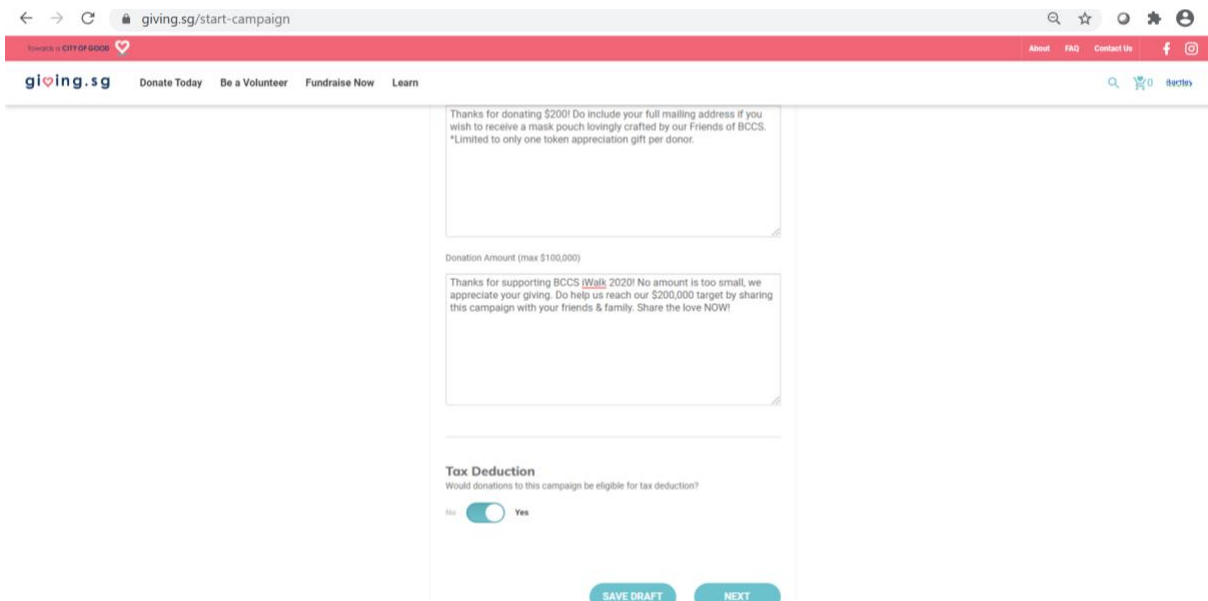
The duration will be automatically calculated once you have entered the start and end dates.



The screenshot shows the 'giving.sg/start-campaign' page. The 'Campaign duration' section includes fields for 'Start Date' (DD/MM/YYYY), 'Duration' (365 days), and 'End Date' (DD/MM/YYYY). The 'Campaign URL' section shows 'giving.sg/bccs/' and 'giving.sg' in the input fields, with a 'Generate Default URL' button highlighted by a blue arrow. Below this, the 'Impact Statements' section has a toggle switch set to 'Yes' and a 'Donation Amount (max \$100,000)' field with the value '20'.

>Do not change the donation impact statements and Tax deductions settings.

Click 'Next' when you have finished your campaign story.



The screenshot shows the 'giving.sg/start-campaign' page. The 'Impact Statements' section contains a text area with the message: 'Thanks for donating \$200! Do include your full mailing address if you wish to receive a mask pouch lovingly crafted by our Friends of BCCS. *Limited to only one token appreciation gift per donor.' Below this is a 'Donation Amount (max \$100,000)' field with the value '20' and another text area with the message: 'Thanks for supporting BCCS iWalk 2020! No amount is too small, we appreciate your giving. Do help us reach our \$200,000 target by sharing this campaign with your friends & family. Share the love NOW!'. The 'Tax Deduction' section has a toggle switch set to 'Yes'. At the bottom, there are 'SAVE DRAFT' and 'NEXT' buttons.

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Step 4

> Click 'Confirm Submission' when you are ready to submit.

>The submission would be reviewed and approval would take 1-3 days.

